TITLE INFORMATION
Tel: +44 (0) 1394 389950
Email: uksales@accartbooks.com
Web: https://www.accartbooks.com/uk



The City and the Architecture of Change

The Work and Radical Visions of Cedric Price

Tanja Herdt

ISBN	9783038600459
Publisher	Park Books
Binding	Paperback / softback
Territory	World excluding Austria, Germany, Switzerland, Puerto Rico, United States, Canada, and Japan
Size	240 mm x 170 mm
Pages	206 Pages
Illustrations	91 color, 9 b&w
Price	£40.00

- Cedric Price is revered as one of the 20th century's most highly original architectural theorists, whose ideas and concepts are much recognised to the present day
- This is the first comprehensive presentation of Price's radical thinking and his visions
- Based on rich and previously unpublished archival material and considering latest research findings

For his entire professional life, British architect Cedric Price (1934-2003) reflected on the mechanisation of society and its effect on people's lives. In the 1960s and 1970s Price searched for a new language in modern architecture. His multifaceted, interdisciplinary approach and his sense of humour and self-irony, also with regard to his own profession, lead him into the fields of art and of social and natural sciences.

Tanja Herdt's new book on the work and life of Cedric Price for the first time offers a comprehensive demonstration of his architectural concepts and social visions. Herdt focuses on his view of the city as a socio-technical system, the influence of product and everyday culture on architecture, and the role of science and technology in architectural design. Based on extensive research and drawing from rich and largely unpublished material, she features some of Price's well-known projects, such as Fun Palace (1961) or Potteries Thinkbelt (1964), in context with her new findings. Herdt's thorough analysis of his lesser-known works from the 1970s, including McAppy (1973-1975) and The Generator (1976), also questions the common perception of Cedric Price as an "anti-architect".

Tanja Herdt is an architect who works as an urban designer and consultant in Switzerland and lectures at Technical University of Munich. She has obtained her PhD with a dissertation on Cedric Price.

Published 20th Apr 2017